

A satellite view of Europe at night, showing the continent illuminated by city lights against the dark background of the Earth and the starry night sky.

AEEC 2020

AVERE E-MOBILITY CONFERENCE

goes digital

The AVERE E-Mobility Conference on
*how to make zero emission mobility
mainstream by 2025*

for stakeholders from across
the European e-mobility sector
including consumers, policymakers and
leading industry representatives

With the launch of the European Green Deal, the European Commission set out to achieve the target of carbon neutrality by 2050. This will have a significant impact on various sectors, notably, transport which currently represents almost a quarter of EU CO2 emissions. It is no surprise that the European e-mobility industry will have to play a major role in decarbonizing transportation in order to support these overarching ambitions.

In fact, the European Commission expects such a high uptake of electrified transport in the years to come, that they predicted we will need one million EV charging points to match the foreseen thirteen million electric cars they believe will be on the road by 2025.

With the devastating COVID-19 crisis, the entire automotive sector has taken a massive hit and will have to demonstrate its resilience to bounce back in an effective manner. Now, more than ever, it is clear this recovery needs to be green and sustainable, focusing on decarbonising the transport sector with zero emission mobility.

In this context, The AVERE E-Mobility Conference (AEC) 2020 will bring together stakeholders from across the European e-mobility sector including consumers, policymakers and leading industry representatives to discuss how and why it is essential to make zero emission mobility mainstream by 2025.



AEC 2020 *goes digital*
**is an excellent arena for networking and
informal discussions with experts**

The two-day digital conference will be held on 17 and 19 November 2020 with networking opportunities on the virtual event platform.

17 November 2020

The first day will address both the consumer and industry perspectives of what will be needed to ensure EVs are mainstream in the coming 5 years. Christina Bu, from the Norwegian EV Association will kick off the first panel. As the head of the leading EV driver organization in the world, her insights will include what she believes will be the key to success for the future of the European e-mobility sector.

In the afternoon, some of Europe's leading industry e-mobility representatives will provide perspective on what they believe the next five years will bring as well as, how in the midst of the COVID-19 crisis, we can provide the right financial support to support this mass transition. The session will touch on both the technological perspectives and address what the different business models will be in the coming years to provide consumers with a variety of choices to make the switch.

19 November 2020

On 19 November we will address what policy measures will be needed at both European and Member State level to both support consumers and European industry in meeting the EU's goals. Both in the short and long term, transport decarbonisation and zero emission vehicle uptake targets will need to be met. European policymakers will be joined by AVERE members to discuss how to address the challenge of exiting the COVID-19 crisis in a sustainable manner.



The final session of AEC2020 in cooperation with MEP Ismail Ertug (S&D, De) will focus on how to support the uptake of the EV charging infrastructure in Europe.

The first panel will touch on the specific business models that currently exist in the market and how revision legislation can support them. The second panel brings together the two major charging plug associations, CharIN & Chademo. They will explain the diverse infrastructure market and the role standards, communication protocols, and plugs play in the quickly growing sector and how these impact consumers.

The final closing keynote will be given by the European Commission who provides an update on the revision of the AFID followed by a virtual networking reception.

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For further information or to confirm your interest in one of our available opportunities please contact us at team@avere.org. Click [here](#) to see our webinars.

AVERE is a globally renowned association gathering expertise in electromobility. Its reputation, coupled with decades of activity, has allowed it to build a solid network of collaborations.

The AVERE E-Mobility Conference focuses on all aspects related to e-mobility. AEC2020 is about sharing knowledge and experience from academia and industry with the public sector, accelerating the progress for electrification of mobility in Europe.

AEC 2020

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