### AVERE WEBINAR: CLEAN AIR AND NOX EMISSIONS FROM VEHICLES





#### How to address climate change?

Air pollution is a surrogate for climate change.





#### Biggest Issues: Complexity & Collaboration

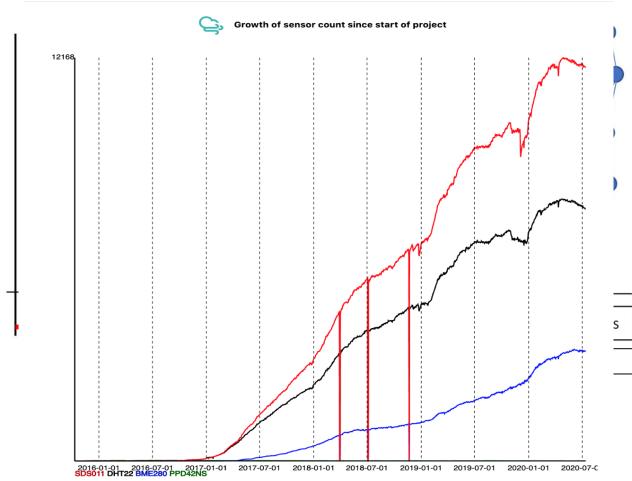
- Air pollution is complex.
  - Hyper-local, often not visible and highly influenced by weather
- How to get people to <u>collaborate</u> when they can't accurately define the problem?
  - Existing air pollution maps are largely a mirage
  - This not actionable information
- Previous approaches have not worked
  - Regulatory limits set in 2005 have not kept pace with science.
  - Deaths in Europe due to traffic accidents ~18k due to air pollution ~400k.





#### Solution: Simplicity & Enlightened Self-Interest

- Rapid growth of low-cost (LCS) air pollution sensors.
  - municipal IoT enabled LCS market is growing at an astounding 25.4% per year
  - EU JRC named these devices as potential "game changers" for how we deal with air pollution.
- Networking personal air pollution sensors via a mobile network of accurate sensors is the **key** to unlocking this game changing potential.



SENSOR COMMUNITY - Statistics



#### Solution: Smart Air Quality Network

 How do you make a relatively cheap electromechanical device as accurate as a highly complex set of lab equipment?

Very accurate but expensive



Improving accuracy and inexpensive





#### Solution: Smart Air Quality Network

 We achieve this through AI, Machine Learning, advanced signal processing, dynamic daisy chaining calibration and solving for the mobilitycaused distortion on slow responding chemical sensors.

 This was achieved over the course of 6 years of nationally funded research across 7 labs in Switzerland including the largest continuous deployment of mobile sensors to normally operated vehicles in the world.





# Solution: Dynamic Daisy Chaining Calibration Technique





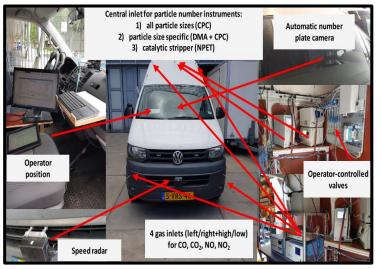
#### Dieselgate

• Why did it take so long?





#### Which is more effective?



Picture 3 – Example of RDE testing using a Portable Emissions
Measurement System (PEMS)

Source: European Commission, EU Science Hub webpage.

Pollutants Measured: NO2, CO, O3, PM2.5, PM10.

Simple and easy installation. The only requirement is a power supply.

Plug-and-play designed and waterproof to IP66.

Measures air pollution every 4 - 8 seconds.







#### Some areas are exempt

 Any idea what the pollution level is like in a relatively empty tunnel or parking garage?





#### Solution: Community Enforcement

• Idling restrictions?





## Solution: Visual Displays on Public Transport and Air Purification

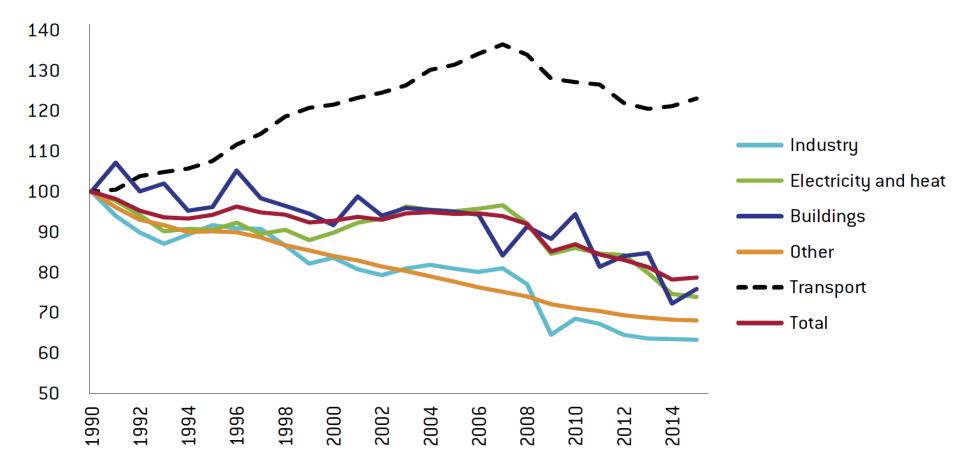
- Visual signals can be placed on the exterior and interior of the electric bus to promote bus ridership.
- Exterior LED lights indicate a higher level of pollution as indicated by the color red on the outside the electric bus than exists inside the bus which is in blue.





#### Solution: EU ETS – Transport and Buildings

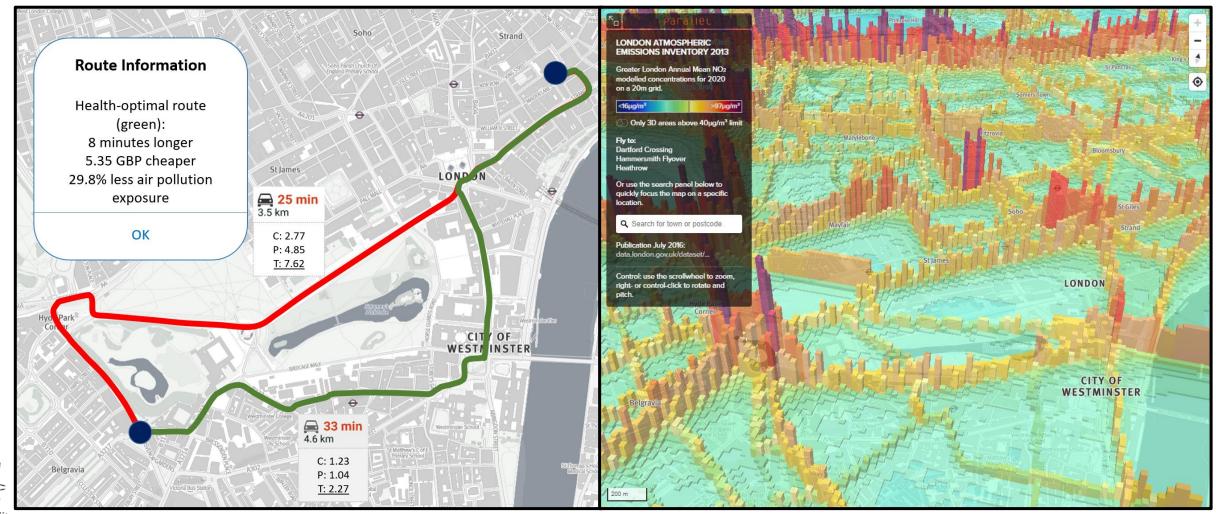
#### TRANSPORT: THE ONLY SECTOR IN WHICH EUROPE'S CO2 EMISSIONS ARE ON THE RISE





Source: Bruegel based on EEA (2017). Note: 1990 = 100.

#### Solution: Road/Congestion Pricing





#### Conclusion

Until we have a critical mass of informed citizens in our society we will get away with gestures.
 Paul Collier, Economist

 "Never doubt that a small group of thoughtful, committed citizens can change the world; indeed, it's the only thing that ever has."

Margaret Mead, cultural anthropologist







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