

# WE ARE LEADING EUROPE'S ELECTRIC TRANSPORT REVOLUTION

# Zero-emission Mobility for All

The European Association for Electromobility (AVERE) is the European association promoting electromobility and sustainable transport across Europe.

Our Members include more than 30 organisations, between Companies and National Associations, representing over 2.400 direct and indirect industry members and over 100.000 EV users.

# **OUR VISION FOR EUROPE**

- A strong electromobility industry
- Clean, quiet and healthy cities

- Energy efficient transport
- Ceasing fossil fuels-based transport

# E-Mobility in Europe

#### **WE HAVE AROUND**

310 million motor vehicles in Europe, of which

2.2 million

are electric road vehicles, serviced by

275 thousand

charging points.





100%

EVs by 2030



Normal-power charging available for every EV user



High-power charging coverage all over Europe



## WHY E-MOBILITY?



#### **STOP CLIMATE CHANGE!**

We want 100% reduction in greenhouse gas (GHG) emissions from transport in the EU by 2050. Mass electric transport is the only way to achieve it.



#### **IMPROVE AIR QUALITY!**

Electric vehicles are clean and don't produce tailpipe pollutants such as NOx and fine particles (PM10 and PM2.5).



#### A SUSTAINABLE AND EFFICIENT ELECTRIC ECOSYSTEM!

Electric vehicles can be easily incorporated in a sustainable electric ecosystem that is truly energy efficient.

### **HOW WE LEAD ON E-MOBILITY**



#### **ADVOCACY**

We talk to European policymakers so they understand the importance of e-mobility uptake. We help to shape legislation that makes it a reality.



#### **INDUSTRY**

We help e-mobility industry leaders (such as vehicles manufacturers and charging infrastructure operators) to grow their markets through connections with experts and policy intelligence.



#### **CONSUMERS**

We run campaigns to the wider public that explain the benefits of driving an electric vehicle. We share best practices with our National Members so the momentum for electrification is never lost.

## **AREAS OF ACTIVITY**

Vehicles	Batteries	Charging Infrastructure
Passenger cars	Competitive EU Battery Industry	Interoperability
Vans and last mile transport	Fostering technological innovation	Price transparency
Public transport systems	Sustainability and Due Diligence	Roaming
Heavy duty transport	Recycling and 2nd Life	Charging infrastructure roll out