

# AVERE

The European Association  
for Electromobility

## WHERE IS AVERE TODAY



2021 was a pivotal year for the uptake of e-mobility in Europe. The European Commission published the Fit for 55 policy package, which will frame the path for the upcoming years. Industry was also extremely active, putting on the market tens of new models of EVs.

It was also a fundamental year for AVERE. Here is a summary of what we have managed to achieve in these twelve months to support e-mobility and our members.

These are the results of one single ecosystem, as it is thanks to the support of our members, who have hundreds if not thousands of members in their countries, that we have access to our broad network. It enables us to have impact on policies and share our vision through many different venues, hence providing a higher added-value back to the members, in a virtuous self-sustaining cycle.

## MEMBERSHIP

AVERE doubled our membership over the last 5 years to currently 38 members representing both EV industry and users



AVERE continuously supported members in their advocacy efforts at the national level

AVERE's dedicated working groups allow members to coordinate on top policy priorities and standardisation/regulations. They also serve as a forum for the exchange of expertise. The working group structure is driven by our membership's priorities.





## POLICIES & STANDARDS

AVERE developed and published a detailed vision of how Europe can achieve the full decarbonisation of transport via e-mobility by 2030

AVERE successfully campaigned for the change of the Alternative Fuels Infrastructure Directive (AFID) into an EU Regulation (AFIR), helping speed up and strengthen the development of charging infrastructure for EVs across Europe

AVERE persuaded, together with our partners, the European Commission to propose a phase-out date for fossil vehicles across the European Union. Currently set for 2035, AVERE is now advocating for bringing it forward to 2030.

AVERE produced 5 position papers representing the view of all our members on key topics like charging infrastructure, CO2 emissions, the future of batteries in Europe, the availability of EV charging in buildings, and the AFIR.

On the basis of these position papers, we have developed concrete suggestions for amendments and actively engage with key institutional stakeholders on behalf, and with the active engagement of our members.





# COMMUNICATION & EVENTS

AVERE's management provided keynote speeches at more than 25 events last year in Europe and the world.



The association was invited to have representatives at defining events for the industry during the year, like Power2Drive and Enlit 2021



We hosted the AVERE E-mobility Conference 2021, with the participation of leading industry figures, top-level policymakers and renowned experts. It was joined by hundreds of digital participants.



AVERE was featured in multiple articles in the press, as either a topic, a source of information or even as a guest author. These include publications like POLITICO, Mobility Makers, TaaS, and The Innovation Platform.

Our social media presence now reaches more than 1.700 followers on Twitter and above 4.000 on LinkedIn, with both channels steadily growing. Its newsletter database counts more than 12.500 readers.



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